

## **InBusinessLinks Network™ Privacy Policy**

### **Your Privacy is Important to Us**

We don't ask you for personal information unless we truly need it. We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights. We don't store personal information unless required for the on-going operation of one of our services. In our products, we aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and deleted. Design For Communication (DFC) operates several websites including InBusinessLinks Network™. It is DFC policy to respect your privacy regarding any information we may collect while operating our websites.

### **Website Visitors**

DFC sometimes collects non-personally-identifying information. DFC purpose in collecting non-personally identifying information is to better understand how DFC visitors use its website. From time to time, DFC may release non-personally-identifying information in the aggregate, such as trends or usage reports. DFC may collect potentially personally identifying information like Internet Protocol (IP) addresses. DFC does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.

### **Gathering of Personally Identifying Information**

Certain visitors to DFC websites choose to interact with DFC in ways that require DFC to gather personally-identifying information. The amount and type of information that DFC gathers depends on the nature of the interaction. Those who engage in transactions with DFC – may be asked to provide additional information, including as necessary the personal or financial information required to process those transactions. In each case, DFC collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with DFC. DFC does not disclose personally identifying information other than as described below. And visitors can always refuse to supply personally identifying information.

### **Aggregated Statistics**

DFC may collect statistics about the behavior of visitors to its websites. For instance, DFC may monitor website or social communities. DFC may display this information publicly or provide it to others. However, DFC does not disclose personally identifying information other than as described below.

### **Protection of Certain Personally-Identifying Information**

DFC discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that: Need to know that information in order to process it on DFC behalf or to provide services available at DFC websites, and; That have agreed not to disclose it to others. By using DFC websites, you consent to the transfer of such information to them. DFC will not rent or sell potentially personally identifying and personally identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, DFC discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when DFC believes in good faith that disclosure is reasonably necessary to protect the property or rights of DFC, third parties or the public at large. If you are a registered user of an DFC website and have supplied your email address, DFC may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with DFC and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. All though DFC takes reasonably necessary safeguards to against the unauthorized access, use, alteration, or destruction of potentially personally identifying information, DFC is not liable for unauthorized use.

### **Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. DFC may use cookies to help DFC identify and track visitors, their usage of DFC website, and their website access preferences. DFC visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using DFC websites, with the drawback that certain features of DFC websites may not function properly without the aid of cookies.

### **Ads**

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by DFC and does not cover the use of cookies by any advertisers.

### **Privacy Policy Changes**

Although most changes are likely to be minor, DFC may change its Privacy Policy from time to time, and in DFC sole discretion. DFC encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

### **Contact**

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